

# ESTETICA

ASIA

*the* HairMagazine



## INSPIRATION

The Boldest & Brightest  
from the Global Runways

## EVENTS

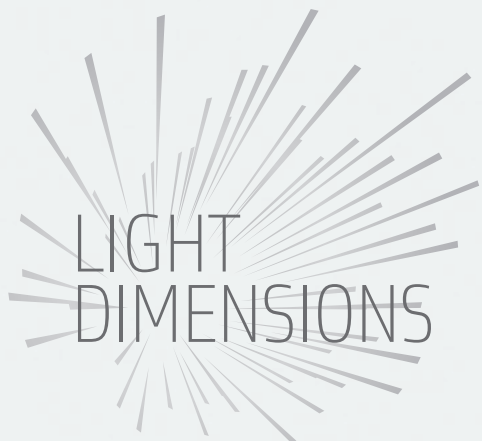
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EN PROVENCE



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You can never have too much colour in your life - whatever the season, it's your shortcut to happiness!



While long hair is traditionally seen as demure and sophisticated, short hair is never lacking in practicality and timeless style.



natural look  
AUSTRALIA

*Ice Blonde*

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Max Mara

Gregis

Valentino

Franchi/Courtesy of Press Office

Versace/Courtesy of Press Office

Franchi/Courtesy of Press Office

# Eye-catching

## C O L O U R

Catwalks Photos: IMAXtree.com/Andrea Adriani

It's full speed back to normality, so gear up and energise yourself by embracing the power and vitality of colour. Choose a shade to wear with strength & optimism! *Laura Castelli*



Victoria Tomas

Gregis

Valentino

Gabriela Hearst

Courtesy of Press Office

Boss

Versace

Courtesy of Press Office





Genny  
Salvatore Ferragamo



Max Mara



Kenzo



Dolce & Gabbana



Fendi

# Blue moon

And surprisingly, it's not denim that's standing out – it's a combo of oceanic- and sky- coloured voile overlaid with light blue cotton. China Blue is out there on the horizon.



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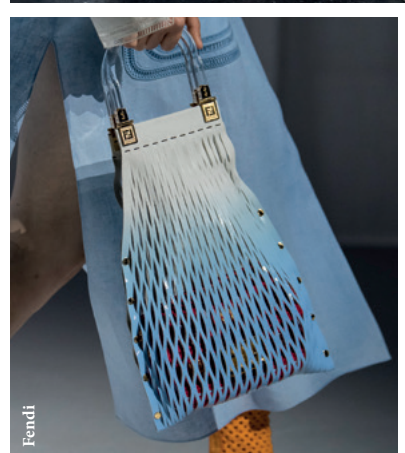
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Laura Biagiotti



Genny/Courtesy of Press Office



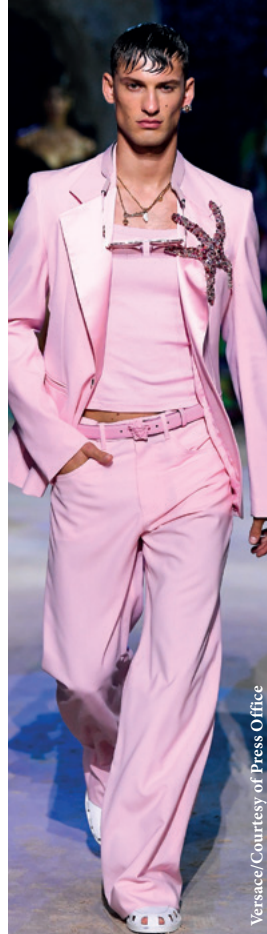
Salvatore Ferragamo

The energy of citrus fruits bathed in sunlight. Essential yellow stimulates a 'joie de vivre' and composes a hymn to elation. In pastel it's a must.

# Daffodil



# Bubblegum



Romantic allure, of course – forever reinterpreted. Irony and beguiling, from petunia to rose, pink softens the warrior spirit of contemporary femininity.





Genny/Courtesy of Press Office



Isabel Marant



Koche



Isabel Marant



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Boss



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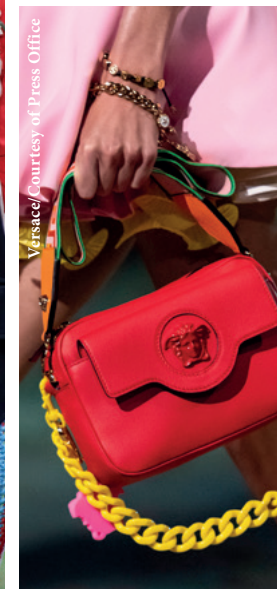
Launvin/Courtesy of Press Office

# Lipstick



Philosophy

An intellectual red: suppose you dress for an interview with panache and culture? A brand new and hyper-modern tomato red. Strictly total.



Versace/Courtesy of Press Office

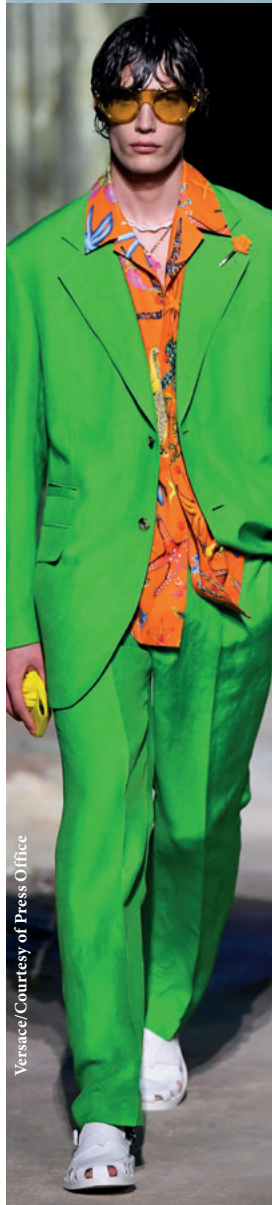


Etro



# Pistachio

In full ecological revamp: fashion adopts organics and is unleashed in a palette of greens that stimulate the appetite for environmental fashion addiction.







Versace/Courtesy of Press Office



Valentino



Isabel Marant



Isabel Marant



Chloe



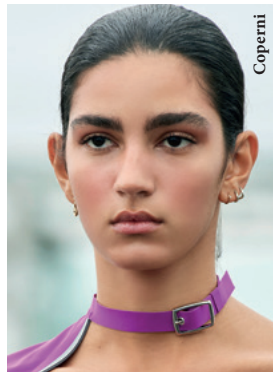
Annakiki/Courtesy of Press Office



Tod's/Courtesy of Press Office



Marco Rambaldi



Coperni



Valentino



Mark Fast

# Lilac

The magical middle ground between polite blue and sassy scarlet. The nuance of mediation, which smells of lavender and shines like an amethyst.



# Short stories

Ever since the first liberating bobs of the 1920s, short hair styles have become the ultimate fashion-forward option.

*Marie Scarano and Gary Kelly*

There is no description for long locks that short locks can't fulfill as well or even better! Sexy? ☒ Gorgeous? ☒ Stylish ☒ - not to mention classic or contemporary, quirky or queenly, tame or textured. It looks like these styles are ticking all the boxes. Whatever the look you're craving, there is a spectacular bob, crop, shag, or pixie cut that is sure to suite you to a T.

## GROOVY... UPDATED!

This contemporary look was designed by to capture all the positive vibes of the first post-pandemic America's Beauty Show. A nod to the shag, but in a luminous, summertime blond. The face-framing, disconnected cut lends movement and livability, and the flirty, point-cut bangs call attention to the eyes.

*The Ulta Beauty Pro Team for America's Beauty Show (USA)*



Hair: The Ulta Beauty Pro Team for America's Beauty Show



Hair: James Pecis for Oribe Hair Care

## TANTALIZING TEXTURES

Stylish volume can often be achieved with a great cut. Why not just give beautifully-shaped curls free rein? Don't fight mother nature, just go with the flow! Not a curly-girl? Maybe you can opt for a bluntly layered, sideswept bob. For added oomph, add some volume to the roots for height and run fingers through for a rocker vibe.

*Hair: James Pecis for Oribe Hair Care (USA)*



## DARK LITERATURE

In spite of the name of the collection to which this shot belongs, there's nothing bookish about this chic yet edgy look for all seasons. Yet there are all the elements of a great novel - black & white, light & dark, conflict in the lengths, and - most of all - a happy ending! The perfect melding of creatively innovative cutting and color placement make a stunning fashion statement, minimalist and over the top at the same time.

*Hair/Styling: Michael Haase for Platinum Black @ Michael Haase Salon; Photo: Nick Berardi; Make-up: Eric Allen; Products: Wella Company (USA)*



## REAL CUTS. STRONG SHAPES.

"I love the versatility of short hair! The right cut allows for such diverse styling; from a smooth, sleek finish to more textured looks like this, which really let you play with movement and create something very personal. Post-pandemic, whether that's trend-led looks like a modern mullet or something more commercial and wearable like a layered crop, people are embracing real cuts and stronger shapes again - which can only be great news for us hairdressers." Ken Picton

*Hair: Ken Picton, Ken Picton Salon; Photo: Andrew O'Toole; Make-up: Kylie O'Toole; Styling: Ella Murphy; Products: L'Oréal Professionnel. (UK)*



## CUTTING EDGE

The beauty of the bob is that it can be clean and classic or... something completely different! “One of the fiercest versions of a bob. This truly graphic bob plays a huge role, literally balancing on a projected undercut. The micro slashed, spliced fringe completes the look.” Errol Douglas MBE (UK)

*Hair: Errol Douglas MBE, Errol Douglas London; Photo: Andrew O’Toole.*



Hair: Errol Douglas



Hair: Dylan Tung

## METAMORPHOSIS

“I draw my inspiration from the caterpillar’s transformation into a butterfly. I sought elements that can be found in nature to create a look that is full of life, and that has movement – just like the wings of a butterfly – with the same shimmering hues lending numerous facets and reflections. I wanted it to be daring and extravagant, yet maintaining femininity and keeping the style on-trend. I applied disconnected, texturized, deep point cut technique to achieve the smooth trendy look. For finishing touches, I applied Goldwell Dry Texture Spray for easy, free styling and texture.”

*Hair: Dylan Tung from Evolve Salon (Singapore)*



## QUICK CHANGE-UPS

There is a common misconception that short hair limits a girl's styling options, but WhitneyVerMeer dispels these fears with this pixie look - a bit extreme with the close shave and fade on the sides but just the right length on top. This androgynous look can be changed up with a minimum of product and a flick of a comb. Slicked to the side when getting down to business, textured and tousled for a more casual, easy-going look with eye-brow tickling bangs. What's not to love?

*Hair, styling, photo: Whitney VerMeer (USA)*



## THE PIXIE

Sometimes all you need is dramatic color to bring a casually tousled pixie to life. Natural looking texture is the key to this wash-n-go beauty, perfect for carefree summer fashion. Add vibrant claret red and style with Goldwell's StyleSign Soft Waver onto damp hair layered over with StyleSign Diamond Gloss. Dry with a diffuser on medium setting and allow to cool completely. Dress out using your fingers and style with StyleSign Unlimitor. Easy as pie!

*Hair: Goldwell (USA)*



## ADDED VALUE

"This image was inspired by the Goldwell Hair Color Style Collection 2021. We believe the haircut is one of the first things people notice when you make a change, especially in the case of women. Along with the pixie, the bob is one of the most significant hairstyle trends of late, so if a client is interested in wearing a classic bob, try mixing things up with wavy texture and a disconnected haircut on the horseshoe section, as it can really bring hair back to life and create some beautiful movement to the hair while building up the volume at the back." Peter Wu @ Coloriste Hairstyling & Eason Chen @ EROS Hair Styling (Taiwan)

*Hair Colour: Peter Wu @ Coloriste Hairstyling; Hairstyle: Eason Chen @ EROS Hair Styling; Styling: Yu-Hao Chang; Make-up: Justin lien*



Hair: Martin Crean

Hair: Peter Wu and Eason Chen



## PINK POSITIVITY

"This image evokes feelings of calm and solace, key to improving our well-being, which is at the forefront of all our thoughts at the moment. The soft, pearly pink hues are indicative of health and vitality but also bring a subtle sense of fun to lighten our mood." Martin Crean (UK)

*Hair: Martin Crean and the MODE Hair Artistic Team; Make-up: Lan Nguyen-Grealis; Photo: Richard Miles*



## A BALANCED BOB

"I love a good cut, so I am totally here for short hair in the summer months! The weather is getting warmer, everyone is happier, it is literally the perfect time to experiment with a shorter cut. Getting nice movement in the hair is key, as I think short hair has to move. Soft lines next to bold shapes always looks stunning, almost classic and timeless. I love a good undercut too, it's perfect to take some weight out for anyone who has a lot of hair, but also a great way to have some fun with your hair and add a bit of edge."

Paul Falltrick (UK)

*Hair: Paul Falltrick; Photo: Barry Jeffrey; Make-up: Elizabeth Rita; Styling: Magdalena Jacobs.*



Hair: Paul Falltrick



Hair: Sharon Cox

## A NEW CLASSIC

Soft elements of disconnection enable movement and fluidity to what is a signature Sanrizz classic: a razor-sharp, new geometric bob. Psychedelic tones of petrol, mahogany, sepia and gold flow through the hair in a brickwork print. To finalise the look, high polish and texture create drama and strength."

Sharon Cox @ Sanrizz (UK)

*Hair: Sharon Cox @ Sanrizz; Photo: Andrew O'Toole.*





## Returning to Nature

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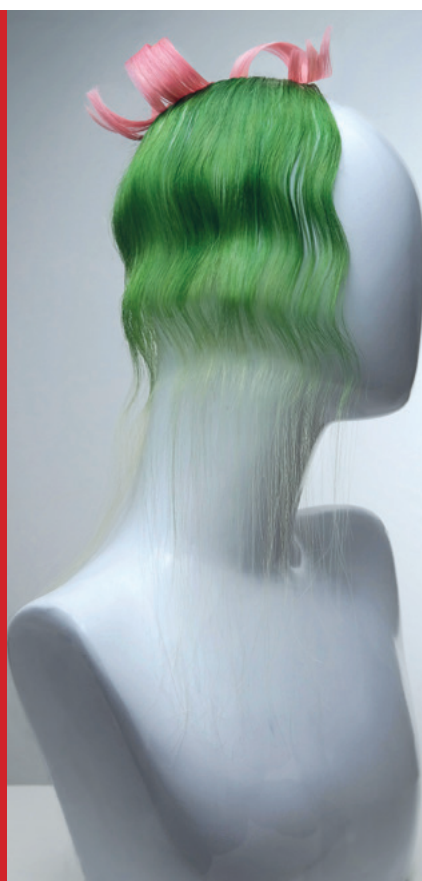


Finalist in the Innovative Color Genius category at Color World UK, the look characterised by the yellow fringe is just one of the proposals from a collection that reinterprets the aesthetic codes of the 80s with grace and irony.

# Memphis Mood

A hair fashion collection with cultured citations, also with a nod to Eighties design and creative new concepts. *Daniela Giambrone*

Strong contrasts, saturated colours, unpredictable combinations. The Memphis Collection by Giuseppe Stelitano, from the Trevor Sorbie Art Team, is a very refined divertissement that combines coiffure and art in a homage to Ettore Sottsass's post-modernism collection from the 1980s. Composed during lockdown from the desire to create something new and alive, the hair looks reproduce the same dynamism and the same colour-dominated energy of the glass sculptures created by the famous designer. Eye-catching extensions define looks of great equilibrium and lightness.







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9TH & 10TH OCTOBER 2021

## ARTISTS

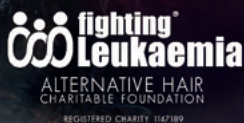
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BABICZ POLAND  
BEAUTY UNDERGROUND USA  
CARLO BAY ITALY  
DMITRY VINOKUROV RUSSIA  
GOGEN ITALY  
KEN ZHOU CHINA  
KLAUS PETER OCHS GERMANY  
LASZLO HAJAS HUNGARY  
MARIO KRANKL AUSTRIA  
MIKEL LUZEA SPAIN  
PETRA MECHUROVA CZECH REP.  
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Kaleidos Collection, a multi-media project and photo expo by Pier Giuseppe Moroni.

*Giancarlo Rapetti*

# (New) Big Hair


Constantly in search of new communication outlets in imagery and art, Pier Giuseppe Moroni's new exhibition, in partnership with Wella, will be staged in his exhibition space: "16" by Valeria Ghion, until 19 September.

Photos: Fulvio Maiani

When we talk about Big Hair, our thoughts invariably either turn to the bouffant of the Sixties or the ultra backcombing of the Eighties. However, with Wella Artistic Director, Pier Giuseppe Moroni, exaggerated volumes transform into something of true artistic significance. In fact, the notorious Big Hair takes on unprecedented features, enhancing the uniqueness of female beauty with sumptuous texture defined by colour and softness of shape. The result? An ode to the voluptuousness of contrasts. At the 7.24X0.26 Gallery in Milan, until last June 30, the Kaleidos Collection event told the vision of Pier Giuseppe Moroni for Big Hair, through two women: Marie Antoinette - haughty dame of the Ancien Régime characterised by the visionary cinema of Sofia Coppola - and Patti Smith, fabulously free and irreverent rock diva of the 70s, immortalised Robert Mapplethorpe's images.








Two outstanding looks  
portraying perfect synergy  
between colour and style.  
Contrasting shades which  
are strong, but not  
overpowering, make these  
proposals especially  
appealing for salon clients.

SHISEIDO MALAYSIA  
(left) Hair: Nick Koh  
from Signature Hair Expert;  
(right) Hair: Eric Koh  
from E.Ex Salon & Spa.

# Subtle Flavours





**“From dusky peach to zingy  
tangerine, hair is inspired  
by the aromas of nature”**





“Flaming shafts of colour are  
always the main player, even  
when they’re in the minority!”





Bring on the black. As a base, it provides the perfect backdrop for the artistic and creative application of colour. Here are two fantastic examples of how it's done!

(facing page): Art Direction: Alex Valentin, Carine Guiraud

Hair: L. Hernandez, V. Boissier, C. Fossard, O. Abat

Photo: Samuel Sarfati

Make-up: Laura Djulizibaric

Styling: Céline Laviolette

(this page): Art Direction: A. Bonini,

L. Mescoli, O. Scuderi for Nyce Intl

Photo: DI.TE. Communication

Make-up: Chiara Bernardelli

Products: Nyce Color HD Highlights





The discovery that platinum blonde works beautifully with Asian skin tones has totally revolutionised the use of lighter hair shades for so many clients.

(this page): Hair: Inebrya Artistic Team  
Photo: Filippo Fortis  
(facing page): Hair: Jonathan Andrew  
for Fudge Professional  
Photo: Nicole Jopek  
Make-up: M. Lindow, C. Menkes,  
Y. Schwitzer  
Styling: Jen Wheeler





“‘Blonde’ is such a general term - it really is an endless palette of options!”



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# ESTETICA

MODA  
INT'L

“Curls are like a box of chocolates - you never know which type you're going to get.”

Lorraine Massey

## CURL MANIA

“I ricci sono come una scatola di cioccolatini, non sai mai quale tipo prenderai.”

*„Locken sind wie eine Schachtel Pralinen.  
Man weiß nie, welchen Typ man bekommt.“*

“Les boucles. C'est comme se retrouver devant une boîte de chocolat. On ne sait jamais lequel on va choisir.”

*“Los rizos son como una caja de bombones,  
nunca sabes de qué forma los tendrás.”*

Hair: Team Jacques Moisant Paris  
Photo: Hiroki Taguma  
Make-up: Yusaku Nakahara



## CURL MANIA

They're timeless, elegant and softly seductive in a way that transcends the confines of conventional hair fashion trends. Imagine your perfect on-screen heroine from that most dreamy of period dramas – perhaps an adaptation by Jane Austin or Charlotte Brontë. Doubtless she will have clouds of soft curly hair piled on top of her head!

Sono senza tempo, eleganti e dal tocco seducente, tali da trascendere il convenzionale dei trend coiffure. Immaginate la vostra eroina ideale apparire sullo schermo da uno di quei drammi d'epoca da sogno – magari un adattamento di Jane Austin o Charlotte Brontë... Senza dubbio il suo capo sarà ricoperto di soffici nuvole di ricci!

Sie sind zeitlos, elegant und sanft verführerisch auf eine Weise, die die Grenzen konventioneller Haar-Trends überschreitet. Stellen Sie sich Ihre perfekte Heldin auf dem Bildschirm vor, im verträumtesten aller historischen Dramen – vielleicht eine Adaption von Jane Austin oder Charlotte Brontë. In jedem Fall türmt sich eine Wolke aus weichem, lockigem Haar auf ihrem Kopf auf!

Intemporelles. Élégantes. Toujours séduisantes. Elles sont hors des conventions et des tendances coiffure. Imaginez votre héroïne préférée apparaître au sein d'un sublime film d'époque, dans un mélange de Jane Austin et Charlotte Brontë. Sans aucun doute, elle sera parée d'une chevelure magnifiquement composée de délicates boucles vaporeuses.

Son atemporales, elegantes y suavemente seductores, de una manera que trasciende los límites de las tendencias convencionales de la moda del cabello. Imagina a tu heroína cinematográfica de los dramas de época; tal vez una adaptación de Jane Austin o Charlotte Brontë. ¡Sin duda tendrá nubes de cabello suave y rizado sobre su cabeza!



Art direction: Constance Laporte  
Photo: Antoine Delage  
Make-up: Celine Hum





Hair: G. Tentillier,  
A. Dieu, F. Debruxelles  
Photo: Pawel Wylag  
Make-up: Izabela Szelagowska  
Products: MK Production





Hair: Alba Andreu  
@ Salones Carlos Valiente  
Photo: Esteban Roca  
Make-up: Nacho Sanz  
Styling: Art Team





Hair: Gogen Team  
Photo: Alessandro Abei  
Make-up: Claudia Ferri  
Styling: Edoardo De Giorgio





Hair: Marc Antoni Artistic Team  
Photo: Jamie Blanshard  
Products: Joico

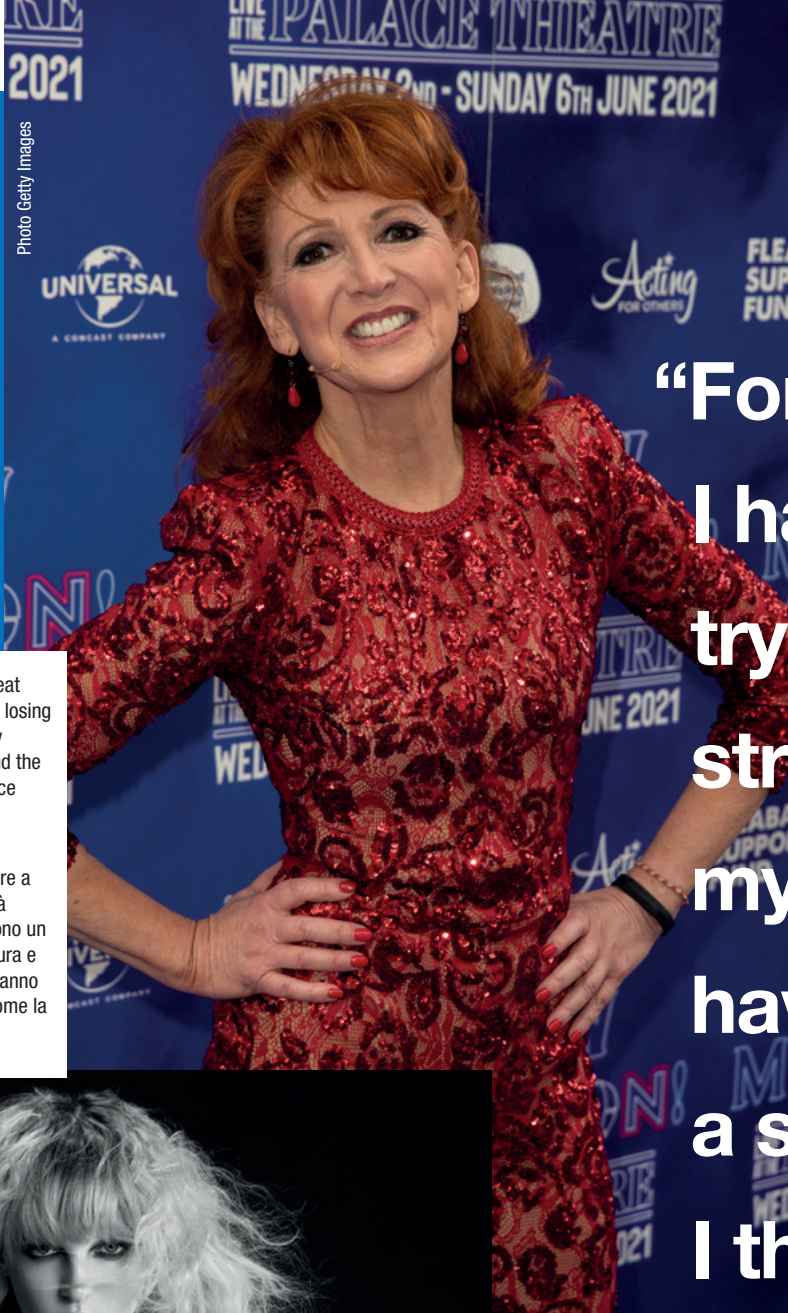


**CURL  
MANIA**

Photo Getty Images

As Bonnie says, you can't beat them, so why try and fight a losing battle!? Curls are a naturally beautiful gift and girls around the globe are learning to embrace them as their finest asset.

Come dice Bonnie, non puoi batterli, quindi perché provare a combattere una battaglia già persa in partenza?! I ricci sono un meraviglioso dono della natura e le donne di tutto il mondo stanno imparando ad apprezzarli come la loro migliore risorsa.



**“For years  
I have been  
trying to  
straighten  
my hair, but I  
have reached  
a stage where  
I think: I have  
curly red hair,  
and it’s really  
great.”**

*Bonnie Langford*



Wie Bonnie schon sagt, kann man sie nicht zähmen, warum also in einen ausweglosen Kampf ziehen?! Locken sind ein Geschenk der Natur. Immer mehr Frauen weltweit umarmen ihre Locken als ihr bestes Kapital.

Comme le souligne Bonnie, si tu ne peux pas te battre, pourquoi se mettre à lutter pour une bataille perdue d'avance. Les boucles sont un merveilleux don de la nature. Toutes les femmes du monde sont en train de revaloriser leurs plus belles ressources personnelles.

Como dice Bonnie, si no puedes vencerlos ¿por qué enfrentarse a una batalla perdida? Los rizos son un regalo naturalmente hermoso y las mujeres de todo el mundo están aprendiendo a abrazarlos y considerarlos como su mejor activo.

Hair: Rebecca Dickenson  
Photo: John Rawson  
Make-up: Maddie Austin  
Styling: Jamie Russell





Hair & Products: Elgon





Creative Direction: Toni Pellegrino  
Artistic Direction: Salvo Binetti  
Photo: Domén & Van de Velde  
Products: Redken, Kérastase,  
L'Oréal Professionnel





Hair: Mitù  
Photo: Lorenzo Sampaolesi  
Make-up: Claudia Ferri  
Products: Wella





Hair: Lucca & Yvan Estatoff  
Photo: Bruno Estatoff  
Make-up: Morgane Guillet



**“Curly hair  
expresses a  
particular beauty  
not without  
restlessness: in  
their shapes they  
have something  
of the wind  
and the swirling  
of the waters.”**

*Fabrizio Caramagna*



**“Curly hair is  
as beautiful as  
it is demanding.”**

*Anonymous*







*“They say the hair  
is everything, you  
know. Have you  
ever buried your  
nose in a mountain  
of curls... just  
wanted to go to  
sleep forever?  
Or lips... and when  
they touched, yours  
were like... that  
first swallow of  
wine... after you just  
crossed the desert.”*

*Al Pacino*

Left page.  
Above:  
Hair & Styling: Ivan Rodriguez  
Photo: Luis Arzate  
Make-up: T. Peralta  
& G. del Toro

Bottom:  
Hair: Amine Badaoui  
Photo: Loris Hug

In this page.  
Above  
Hair: Thierry Lothmann  
Photo: Jules Egger  
Make-up: Émeline Marret

Bottom  
Hair: Elise Antoine  
Photo: Pawel Wylag  
Make-up: Natasza Bigos







Hair: Jose Urrutia/Photo: Esteban Roca/Make-up: Nacho Sanz



Hair: Alessandro Bonetto/Photo: Arianna Borsarelli /Make-up: Arianna Scapola



Hair: team Contrasto/Photo: Marco Di Filippo  
Color: Alessandro Florin - Gionathan Contino, Fanola Technical Team



Art Direction: David Katchadourian & Pascal Latil  
Hair: Alexandra Grey Team/Photo: Pascal Latil





Art Direction: Tom Connell  
Photo: Jon Gorrigan  
Make-up: Jose Bass  
Styling: Steph Stevens  
Products: Davines





Hair: Let Lew  
Photo: Richard Miles  
Make-up: Zoe Cornwell  
Styling: Amy Still





Hair: Éric Zemmour  
Photo: Stéphane Gagnard  
Make-up: Kelly McClain  
Products: L'Oréal Pro,  
Babyliss Pro, Mizutani scissors





Hair: The Artistic Team Inebrya  
Photo: Filippo Fortis





Hair: Anna Barroca  
Photo: David Arnal  
Make-up: Anna González  
Styling: Ikka's & Yons





Hair: Mikel Luzea  
Photo: David Arnal  
Make-up: Alicia Najera  
Products: Revlon Professional



From the tightest of corkscrews to the softest, most undulating of waves, curly hair encompasses so much of an individual's personality: it's a statement which demands to be noticed, to be commented on and, perhaps above all, to be adored.

Dal tirabaci più avvitato a quello più morbido, la più ondeggiante delle onde: i capelli ricci racchiudono così tanto della personalità di un individuo: sono un'affermazione che pretende di essere notata, commentata e, forse prima di ogni altra cosa, di essere amata.

Von kleinsten Korkenzieherlocken bis hin zu sanftesten Wellen, lockiges Haar zeigt so viel Persönlichkeit: Es ist ein aufmerksamkeitsstarkes Statement, das kommentiert und vielleicht vor allem verehrt werden will.

**“I was born with curly hair. It fits my personality and totally expresses who I really am.”**

*Erin Wasson*

Photo Getty Images

Hair: Ulta Beauty Pro Team

De la boucle la plus serrée et à la plus souple. Des ondulations tout en délicatesse. Les cheveux frisés regorgent de mille personnalités. Une affirmation individuelle qu'il est indispensable de mettre en valeur, de chouchouter, et bien-sûr d'aimer.

Desde el rizo más enortijado hasta las ondas más suaves y onduladas, el cabello rizado muestra gran parte de la personalidad de un individuo: es una declaración que exige ser notada, comentada y, quizás sobre todo, adorada.





Hair: Thomas Hills  
Photo: Richard Miles  
Make-up: Jo Sugar  
Styling: Bernard Connolly





Art direction: A. Cruzel  
& M. Pacheco  
Photo: Pascal Latil  
Make-up: Mariana Miteva  
Styling: Véronique Suchet





Creative direction: Gogen team  
for Alter Ego Italy International  
Photo: Marco Di Filippo  
Make-up: Trine Marie Skauen





Hair: Richard Ashforth  
Producer: Live Fashion Hair  
Photo: Vishal Baharani  
Styling: Maison Yolé  
Make-up: Yely Rodríguez





**“People always expect  
more of you when you  
have naturally curly hair!”**

*Kyra Sundance*

Hair: Richard Ashforth  
Producer: Live Fashion Hair  
Photo: Alfonso Bravo  
Styling: Rubén DLima  
Makeup: Juan Castañeda



**“If your hair is  
done properly  
and you’re  
wearing good  
shoes, you can  
get away with  
anything.”**

*Iris Apfel*



Hair: Tyler Johnston, Lesley Jennison/Photo: Simon Emmet  
Make-up: Helge Branscheidt, Lisa Breittfeld  
Products: Schwarzkopf Professional

Hair: Éric Zemmour/Photo: Stéphane Gagnard  
Make-up: Kelly McClain/Products: L'Oréal Pro, Babyliss Pro, Mizutani scissors

***“Nobody is really  
happy with what’s  
on their head.  
People with straight  
hair want curly,  
people with curly  
want straight, and  
bald people want  
everyone to be blind.”***

*Rita Rudner*







Hair: Andrew Smith  
Photo: Richard Miles  
Make-up: Louise Lerego  
Styling: Magdalena Jacobs





Hair: Pierre Ginsburg for Revlon Professional  
Photo: Louis Piquemil/Make-up: Hicham Ababsa



Hair: Mode Hair artistic team, Chipping Campden/Photo: Richard Miles/Make-up: Lan Nguyen-Grealis



Hair: Daniel Gallego/Photo: Esteban Roca



Hair: Juliette den Ouden/Photo: Michelle van Dijk/Make-up: Juliette den Ouden





Hair: Shae Tsiknaris  
Photo: Bill Tsiknaris  
Make-up: Sarah Smith  
Styling: Liz Golding





Creative direction: Eric Maurice  
Hair: A.Zachary, E. Belmonte  
Photo: Latil Pascal  
Make-up: Stéphanie Joffroy





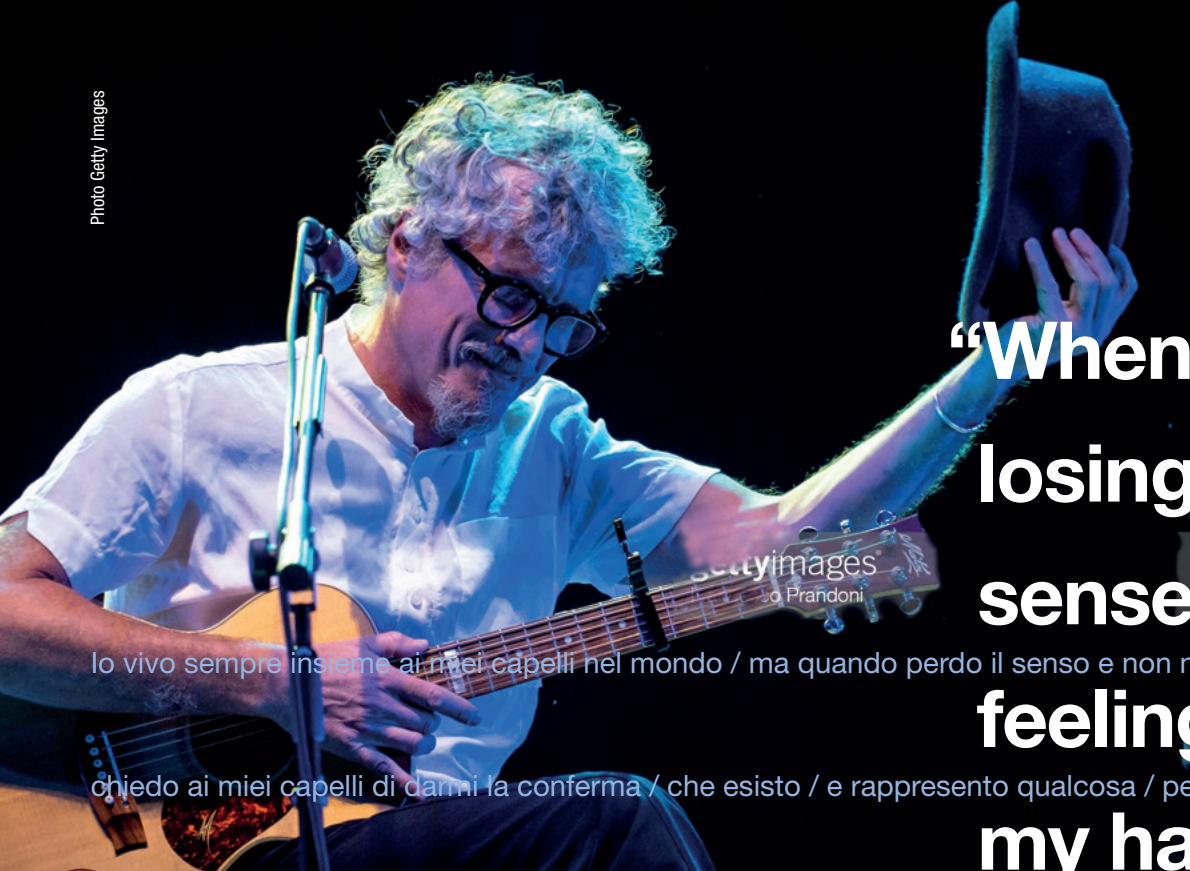
Hair: Éric Zemmour  
Photo: Stéphane Gagnard  
Make-up: PKelly McClain  
Products: L'Oréal Pro,  
Babyliss Pro,  
Mizutaniscissors





Hair: David Corbett  
Photo: John Rawson  
Make-up: James O'Reilly  
and Lan Nguyen-Grealis  
Styling: Jared Green  
and Marika Page





CURL  
MANIA

**“When I’m  
losing my  
senses and  
feelings, I ask  
my hair to  
give me the  
confirmation  
that I exist.”**

Io vivo sempre insieme ai miei capelli nel mondo / ma quando perdo il senso e non mi sento niente, / io  
chiedo ai miei capelli di darmi la conferma / che esisto / e rappresento qualcosa / per gli altri / di unico vivo,  
vero e sincero. / Malgrado questa pietosa impennata di orgoglio, / io tento ogni giorno che vivo / di essere  
un uomo e non un cespuglio.

Niccolò Fabi's song "Capelli" (Hair), which received an award at the Sanremo Music Festival in 1997, confirms that even in moments of self doubt, our hair can be a determining factor in identifying who we feel we really are.

La canzone "Capelli" di Niccolò Fabi, vincitrice del premio Festival di Sanremo nel 1997, ci ricorda che, anche nei momenti di insicurezza, i nostri capelli possono svolgere un ruolo determinante nel comprendere chi sentiamo di essere davvero.

Niccolò Fabi's Song „Capelli“ (Haare), der 1997 beim Sanremo Festival ausgezeichnet wurde, zeigt, dass uns unsere Haare - selbst in Momenten der Selbstzweifel - zeigen, wer wir wirklich sind.

Le fameux refrain « Capelli » de Niccolò Fabi, vainqueur du Festival de San Remo en 1997, nous rappelle que même dans des moments d'insécurité, nos cheveux peuvent jouer un rôle déterminant pour comprendre qui nous sommes réellement.

La canción "Capelli" de Niccolò Fabi, ganadora del Premio del Festival de San Remo en 1997, nos recuerda que, incluso en momentos de inseguridad, nuestro cabello puede jugar un papel decisivo en la comprensión de quiénes nos sentimos realmente.



*Niccolò Fabi, Capelli, 1997*

Hair: Serena Hussain  
Photo: Ben Fones





Art direction: François Mazeau  
for Intercoiffure  
Hair: N. Astruc, A. Baz, D. Cognin,  
V. Moutault, D. Suquet, P. Thénard  
Photo: Yves Kortum





Art direction: Cyril Laforêt  
& Fabrice Parra for Kydra  
Photo: Anthony Arquier





Hair: Robert Eaton  
Photo: Richard Miles  
Make-up: Lucy Flower  
Styling: Clare Frith





Hair: HCF  
Photo: Pawel Wylag, Kamil Cichon  
Make-up: Izabela Szelagowska  
Styling: Paula Dudziak  
Production: MKProduction





Art direction: Delphine Pallaro  
Photo: François Fauré  
Make-up: Colombe Gardin



**In This Page.**

**Above:**

Art direction: A. Cruzel  
& M. Pacheco

Photo: Pascal Latil

Make-up: Mariana Miteva

**Bottom:**

Hair: Geoffrey Tentillier

Photo: Pawel Wylag

Make-up: Izabela Szelagowska

**Right page.**

**Above:**

Hair: Raffel Pagès

Photo: Kike Miranda

**Bottom:**

Art Direction: Sabrina Nasri  
for JLD

Photo: Charlotte Lapalus

Make-up: N. Maillard, C. Carrette



***“The tenacity  
with which I fight  
against my curly  
hair is a perfect  
metaphor for how  
you deny who I am  
in order to affirm  
what I want to be.”***

**@ mesmeri, Twitter**



**“I live unkempt,  
because all the  
truly beautiful  
things in this life  
are... unkempt.”**

*Anonymous*



**“What I love most  
about my hair-up  
is the way the curls  
that escape fall  
lasciviously towards  
my collarbones.”**

*@ IoeAnnie, Twitter*





Hair: Borja Carbonell/Photo: Esteban Roca  
Make-up & Styling: Art Team Salones Carlos Valiente



Hair: Barry Kieran/Make-up: Fiona Flynn/Styling: Brian Begley



Hair: Ross Charles/Photo: David Charles



Hair: HCF/Photo: Pawel Wylag, Kamil Cichon  
Make-up: Izabela Szelagowska/Production: MKProduction



Hair: Jude McEwen  
Photo: David Mannah  
Make-up: Chereine Waddell  
Styling: Belinda Morton







Hair: Robert Eaton  
Photo: Richard Miles  
Make-up: Lucy Flower  
Styling: Clare Frith





Hair: William Gray & Bianca Gray  
@ Grays International  
Photo: Lee Howell  
Make-up: Darci Wardrope



Creative Direction: Toni Pellegrino  
Art Direction: Salvo Binetti  
Photo: Domen & Van de Velde  
Products: Redken, Kérastase,  
L'Oréal Professionnel







Art direction: A. Cruzel  
& M. Pacheco  
Photo: Pascal Latil  
Make-up: Mariana Miteva  
Products: ELP Hair Production





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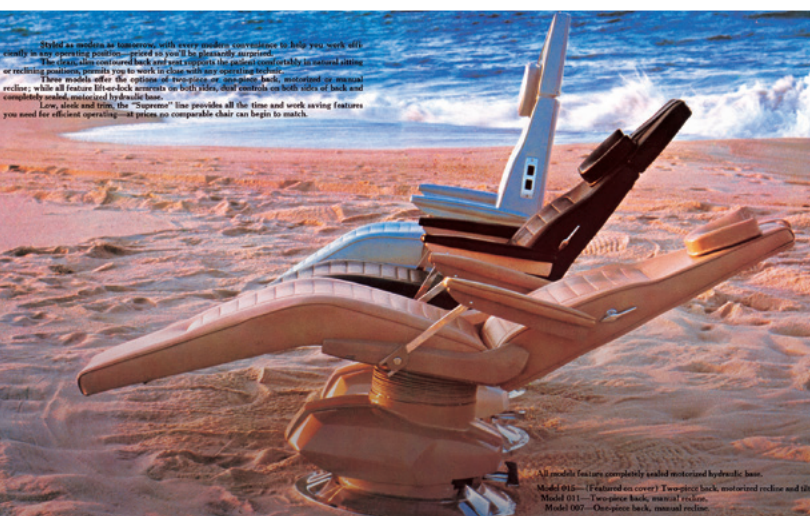
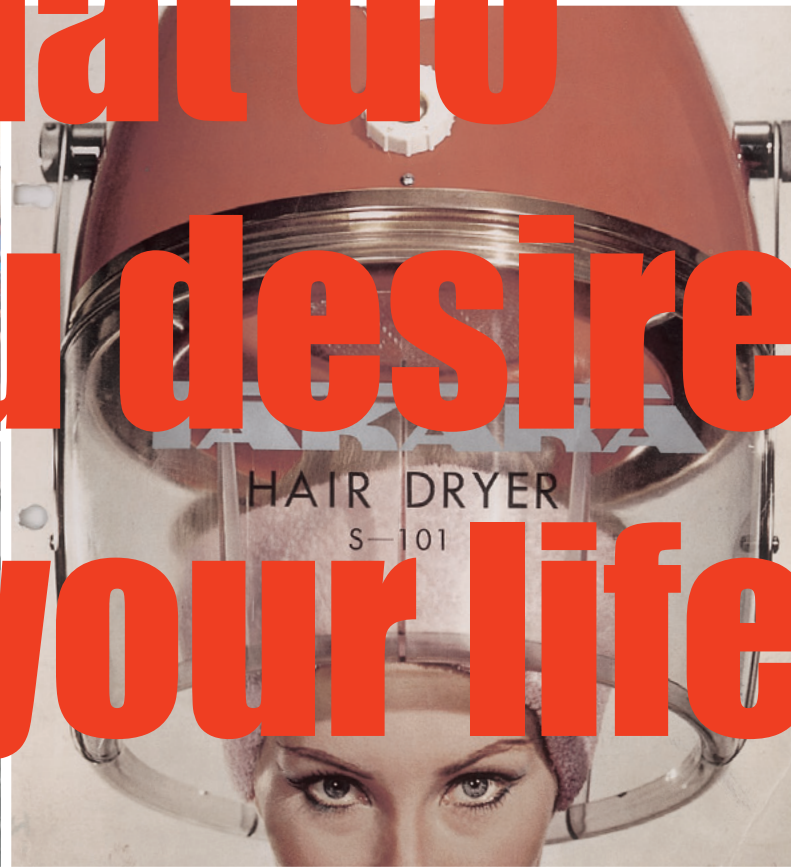
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# global creative awards

## Who Will Take Gold?

### Join us for the Global Creative Awards on October 3 2021 at the Kao Salon Virtual Experience

For stylists from all over the world, the Global Creative Awards offer the chance to show off their full creativity - without limits. The Global Creative Awards are an opportunity for stylists to create their own, unique hair look, showcasing their innovative skills and full creative vision.

"We especially believe that the moment has come for us to show the world what true creatives can really achieve and that nothing can stop their creativity," said John Moroney, Global Creative Director.

The Global Creative Awards take place on Sunday, October 3rd at 6 pm (CET). They are part of the Kao Salon Virtual Experience, which takes place for 48 hours on October 3-4th. Over 30 different artists will share the best in technical and artistic education in colour, cutting and styling, including a special couture collection by Angelo Seminara.

In 2021, the virtual event is open for everyone! Don't miss being a part of the creativity and community of Kao Salon, the home of the Goldwell, KMS, Oribe and Varis brands.

EXCITING, CREATIVE AND INSPIRATIONAL: HERE ARE THE GLOBAL  
CREATIVE AWARDS FINALISTS!

Register now: [www.kaosalondivision.com/virtualexperience](http://www.kaosalondivision.com/virtualexperience)

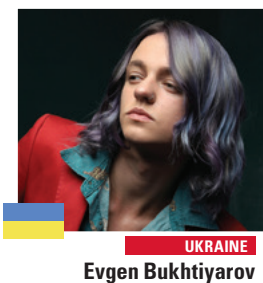
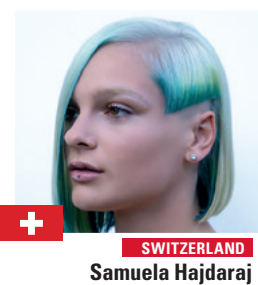
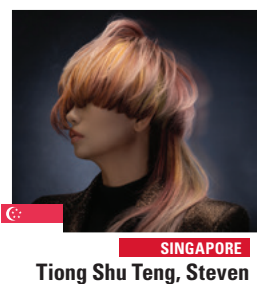
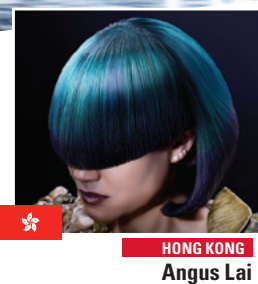
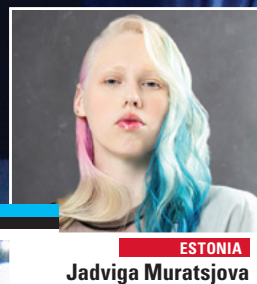
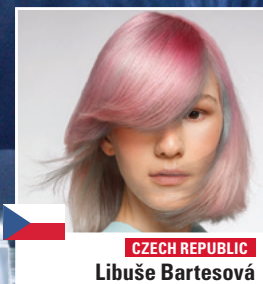
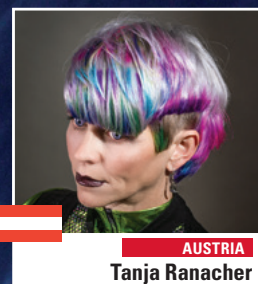
#creativityneverstops

KAO SALON  
**VIRTUAL EXPERIENCE**  
Oct 3-4, 2021

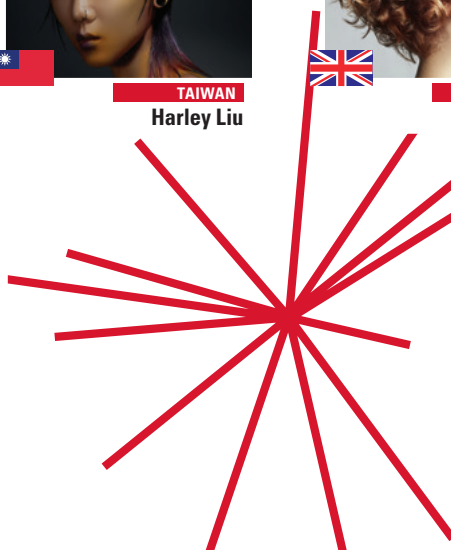




# New Talent Colorist of the year

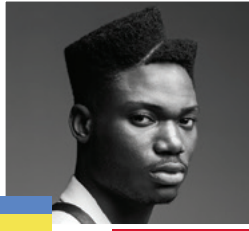


New Talent Colorist of the year





# Men's Hairstylist of the year



UKRAINE

Renat Murzahaleiev



UK

Lydia Wolfe / Jack Meade



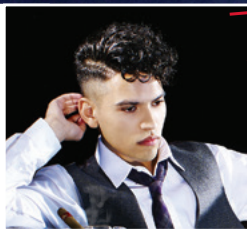
RUSSIA

Rustam Mirasov



FINLAND

Harri Åkerberg



UK

Izaak Brading



AUSTRIA

Tanja Ranacher

[www.kaosalondivision.com/virtualexperience](http://www.kaosalondivision.com/virtualexperience)

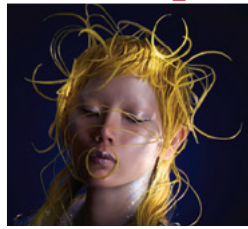
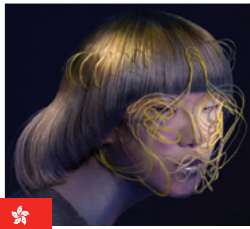
of the year

Men's Hairstylist

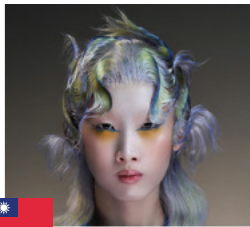
global  
creative  
awards



# Avant Garde Stylist of the year



HONG KONG  
Sean Chiu



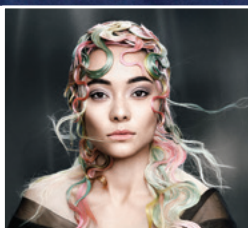
TAIWAN  
Shi-Han Zhou



CZECH REPUBLIC  
Marcela Blechová



NORWAY  
Svetlana Jouini



AUSTRALIA  
Abbie Jackson



MALAYSIA  
Tom Yek Teng Siong

KAO SALON  
VIRTUAL EXPERIENCE  
Oct 3-4, 2021



of the year

Avant Garde Stylist

Join us for  
the Global  
Creative Awards  
on October  
3 2021  
at the Kao  
Salon Virtual  
Experience



# Editorial Colorist of the year



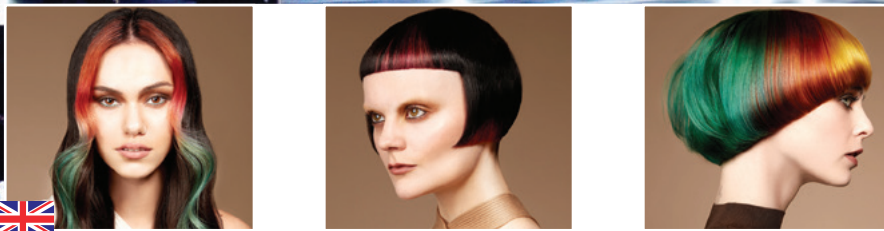
RUSSIA

Svetlana Zaytseva



USA

Carlos Alvarez



UK

Casey Coleman



UK

Emma Jones

Editorial Colorist of the year



KAO SALON  
**VIRTUAL EXPERIENCE**  
Oct 3-4, 2021





# Salon Team of the year



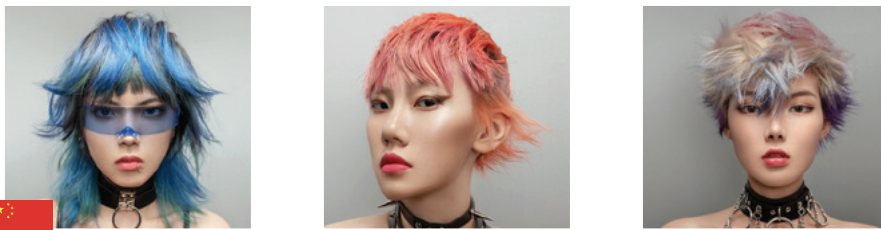
**NETHERLANDS**  
Hairstudio Infinity



**TAIWAN**  
K-Hans



**UK**  
New Wave Hair



**CHINA**  
Mainstage Hairdressing



**SINGAPORE**  
Starlight Salon

**Salon Team of the year**  
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GLOBAL CERTIFICATION  
HAIR - AESTHETICS - NAILS



**Raphael Perrier** *Presents*  
**OMC ELEGANCE COLLECTION**



**IRINA BARANOVA** *Presents*  
**OMC PRESTIGE COLLECTION**

**Date: March 6-7-2022**  
**Melia Hotel, Milan, Italy**

FOR ADDITIONAL INFO EMAIL [OMC@OMCHAIRWORLD.COM](mailto:OMC@OMCHAIRWORLD.COM)

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Hair: Nicki Ting (@nicki\_ting) - K11 Hair Corner

**A**fter Goldwell HK invited several well-known hairstylists to participate in a “Newance Social Sharing” initiative, the brand developed this hottest of hot hair colour trend – none other than Earl Grey Latte Brown, a fresh and fabulous new range of gorgeous, grey-blending brown shades dedicated to sophisticated women. It’s a natural-looking cool, smoky, sultry brown shades perfectly tailored to Asian Beauties that magically blends away those pesky greys.

# Colour Now Trending in Asia!

Developed by NEWANCE Topchic from Goldwell, Earl Grey Latte Brown is the hot new hair colour trend - part of a fabulous new range of gorgeous, grey-blending brown shades.

## WHAT IS EARL GREY LATTE BROWN?

Inspired by the Earl Grey Latte, it is a neutral to warm hair colour that can be created by a combination of reverse balayage, face-framing highlights and ear highlighting techniques to create a low-maintenance, sophisticated and seamless milky brown texture. Nowadays, most clients prefer to avoid bleaching and demand simple, wearable hair colours that are classy, elegant and office-friendly – without being overly mundane and boring. Earl Grey Latte Browns by Newance Topchic from Goldwell ticks every box and fits the bill perfectly!

## ABOUT NEWANCE BY TOPCHIC FROM GOLDWELL

This is a full range of sophisticated fashion brown hues expertly developed with the perfect colour intensity, transparency and lightness with just the right amount of grey blending for women with up to 30% grey hair. Original Japanese formulas and ingredients join forces with Goldwell’s high-performance technology to deliver a custom-made, exclusive new colour range with a rich, creamy, low ammonia formula. Infused with nourishing and ultra-moisturizing Camellia Seed Oil, Newance by Topchic from Goldwell, actually protects hair fibres and creates softer, smoother strands while delivering fashionable, yet natural-looking colour with long lasting durability.

Please follow Goldwell HK’s Instagram (@goldwellhk) or tag your looks for a chance to be featured in feed.



Hair: Ladol Ko (@ladolhair)



Hair: Nicki Ting (@nicki\_ting) - K11 Hair Corner







Ming Leung & Kenny Chung  
CHILLWORKS Hair Salon (@chillworkshair)



Pius & Joey Wong  
HAIR THEOREM (@hairtheorem)



Joseph Cheung & Terry Cheung  
SINCE Salon (@sincsalon)

Advertorial

# Goldwell HK Mentoring Programme

Embrace your passion for beautiful hair with the launch of Goldwell Hong Kong's new mentorship programme - HAIR | COLOR | STYLE.

See your inspiration come to life thanks to this exciting mentoring opportunity from Goldwell, which aims to nurture new creative colour talent by enabling you to grow your artistic skills and push your creative limits. The most recent appointment was held at the Kao Salon Academy in Hong Kong, where six hairdressers gained exclusive access to four full days of workshops under the leadership of Marco Chan, International Session Stylist and member of the Goldwell HK Education Team.

Participating in the 4-day session were:

**Ming Leung & Kenny Chung**  
from CHILLWORKS Hair;

**Joseph Cheung & Terry Cheung**  
from SINCE Salon;

**Pius & Joey Wong**  
from HAIR THEOREM.

The team members were educated and taken through the inspiration from Creative Cutting, Colouring, Presentation Skills and Session & Editorial Guidance for creating their own hair collection by means of a professional photo shoot. Goldwell HK's Mentoring Program hairdressing workshops are for committed hairdressers wanting to learn how to be different, stand out and be inspired and guided to be the very best. The goal is to give hairdressers a fresh, modern confidence in hair cutting, hair styling, to motivate each of them and help their works be understood and respected.

Time to start exploring, together.  
**EDUCATION WITHOUT LIMITS!**





Eliminate free radicals and greatly improve hair health with these Vitamin-enriched products from Angel en Provence.

# Inca Inchi Oil



**I**nca Inchi oil is rich in omega 3 6 and 9, including alpha-linolenic and linoleic acids, essential fatty acids, tocopherol (vitamin E) and polyphenols. This oil has antioxidant properties which helps eliminate free radicals, which are elements that cause aging of the skin and scalp. Thanks to its rich composition Inca Inchi is known as the king of longevity oil.

## SHAMPOO

The shampoo contains Inca Inchi vegetable oil and is rich in Omega-3 6 and 9 alpha and alpha-linolenic & linoleic acids and essential fatty acids. Its antioxidant properties are beneficial in eliminating free radicals and minor impurities in order to improve the health of the scalp and regulate the excessive production of sebum. In addition, vitamins A, C, E and Pro-V enable this shampoo to revive and nourish hair fibres to leave them feeling silky shiny and beautiful.

## CONDITIONER

The conditioner also contains Inca Inchi vegetable oil and is rich in Omega-3 6 and 9 alpha and alpha-linolenic & linoleic acids and essential fatty acids. Its antioxidant properties are beneficial in eliminating free radicals and minor impurities in order to improve the health of the scalp and regulate the excessive production of sebum. In addition, vitamins A, C, E and Pro-V enable this shampoo to revive and nourish hair fibres to leave them feeling supple and hydrated.

## CAPSULES

Rich in Omega-3 6 and 9 alpha and alpha-linolenic & linoleic acids and essential fatty acids, the antioxidant properties of these capsules are beneficial in eliminating free radicals and minor impurities in order to improve the health of the scalp and regulate the excessive production of sebum. This treatment also contains vitamins A, C, E and Pro-V to hydrates nourishes the hair from root to tip, making it a really powerful ritual to ensure hair stays silky smooth and shiny.

Products whose antioxidant properties help eliminate free radicals - the elements that cause aging of the skin and scalp.



For more information about Inca Inchi by Angel en Provence please visit [www.dancoly.com](http://www.dancoly.com)



Newance by Topchic from Goldwell is a full range of brown hues expertly developed for sophisticated Asian women with up to 30% grey hair.

# Gorgeous, Smoky Browns



(l) Shinsuke Isozaki, Goldwell Asia Regional Artist; (r) Yohei Haramoto, Make-Up Artist.



NEWANCE by Topchic: a fresh and fabulous new range of gorgeous, grey-blending brown shades.

**T**his freshly fabulous new range of gorgeous, grey-blending brown shades gives head-turning results with nuanced, natural colour results designed to

complement Asian complexions. For savvy women in their 30s, cutting and colouring techniques that make the hair itself look beautiful while remaining on-trend are an important component of any colourist's skill portfolio. Factor in the likelihood of unwanted greys and Newance by Topchic from Goldwell becomes the 'go to' range for outstanding results. In a recent Japanese webinar conducted by Goldwell Asia Regional Artist Shinsuke Isozaki, two fashion

focused looks were presented: a trendy, airy medi style and a feminine lob style with textured hair tips:

## • Medi Style with Face Framing

Both trendy and practical, this style has a light and fluffy finish that creates density through the ends - perfect for women in their 30s who tend to experience dryness in this area. The disconnected cut gives an overall light texture while retaining that vital thickness through the hair tips. An ash colour palette creates cool and sophisticated tones. To avoid dulling the skin-tone, adding a bright gold-based shade around the face line helps provide a brighter and healthier looking complexion to the face.

## • Nuanced Lob with Highlights

This innovative translucent style creates a more sophisticated look for the over 30s woman. Disconnection through the inner layers gives an overall lightness while again retaining that all-important density through the ends. It is a style which your client can easily adapt herself, depending on her mood and the impression she wants to achieve. The look features a smoky, pinkish basecolor that enhances the depth

and shine. A more reddish tone is added to the hair tips and highlighted part to create a more feminine and softer impression.

Please visit [www.goldwell.com](http://www.goldwell.com) for more information



▲ Medi Style with Face Framing



▲ Nuanced Lob with warmer Highlights



NEWANCE by TOPCHIC was the hero product at the recent Japanese Trend Style Webinar - creating a nuanced, natural, eye-catching brown shade designed to complement Asian complexions.



# Sustainability with KMS

Leading professional hair brand KMS is raising awareness of its renewed commitment to sustainability in the hair industry through its Clean Sweep initiative.

**C**lean Sweep is an ongoing campaign by KMS and is all about hair professionals and their clients doing whatever they can to improve their environmental and social impact. The first major steps forward are to tackle the big issues like product packaging and ingredient transparency: "At KMS, we are deeply committed to continuing our environmental efforts by being open and transparent with the measures that we take," says Director of Sustainability, Dr. Elmar





Mussenbrock. “Sustainability is now at the forefront of the collective consumer consciousness,” adds Kristof Stengele, Associate Director KMS. “To that end, individuals and our stylists are taking more and more measures to ensure their own lifestyles are sustainably minded.”

#### **The brand’s new sustainability efforts will include:**

##### ***Environmental/Sustainability Icons***

KMS is committed to creating consistent and uniform labelling across all its digital and physical touchpoints, website, social media channels and marketing materials to showcase measures such as responsible sourcing, mindful water usage and minimalistic and responsible packaging.

##### ***Ingredient Transparency***

From the very beginning, KMS has been dedicated to utilising the finest ingredients to create superior and high performing hair care products. Now, the brand is taking it one step further by eliminating the information gap, allowing consumers to easily search an in-depth database of the key ingredients on the brand’s website.

##### ***Packaging Recyclability***

Certified in many countries for the brand’s recyclability efforts, all OTC KMS Shampoos and Conditioners are packaged entirely out of PP (polypropylene), making them 100% recyclable.

##### ***Aluminium Reduction***

In an effort to reduce their eco footprint, KMS has partnered with the Ball Corporation to switch to a lightweight aluminium can, saving a total of 1.4 tons of aluminium every year - reducing the weight of the can by 15% without affecting the packaging integrity, while also reducing the can’s carbon footprint by approximately 12%.

Please visit [www.kmshair.com](http://www.kmshair.com) for further information.

## **Always Performing. Never Compromising. KMS CONSCIOUSSTYLE**

CONSCIOUSSTYLE is a new and innovative way to strengthen your consciousness for preserving the planet and the people who populate it, without sacrificing performance or individual style. CONSCIOUSSTYLE is all about using less to achieve more and incorporates streamlined formulations composed of pure, simple and mostly sustainable ingredients carefully chosen to live up to you and your clients’ hair styling expectations; up to 98% are naturally derived and up to 97% are biodegradable. CONSCIOUSSTYLE uses sustainably sourced, highly-effective and carefully picked ingredients, keeping it clean by not using sulfates, silicones, micro-plastics, mineral oils, dyes/artificial colorants and animal-derived products.

*The CONSCIOUSSTYLE Line Up:*  
Everyday Shampoo,  
Everyday Conditioner, Styling Putty  
and Multi-Benefit Spray



## **KMS Goes Solid!**

KMS introduces three professional Solid Shampoo Bars. The KMS Solid Shampoo breakthrough collection includes three solid bars, that are highly concentrated and formulated with natural ingredients, delivering the same professional-level and superior performance as known from KMS liquid shampoos. The solid formula is designed to save water during product development, reducing plastic and packing materials while lessening CO2 emissions. Each KMS Solid Shampoo’s outer container, a compact folding box made out of FSC paper, will communicate the brand’s sustainability values via QR code that can be scanned for more detailed information and a fully transparent product ingredient list.

*The KMS Solid Shampoo Collection includes: KMS MOISTREPAIR Solid Shampoo, KMS ADDVOLUME Solid Shampoo and KMS HEADREMEDY Solid Sensitive Shampoo.*





The Dancoly story began in Provence in 1965, when botanist, Gilles le Bret, witnessed how his mother used the power of nature to maintain her youthful beauty.

# Beauty That Never Fades



Since those early days, the development of Dancoly Cosmetique has seen the brand experience an international expansion which has led to the global recognition that it enjoys today. Dancoly products are distributed to more than fifty countries, gaining an appreciation from hairdressers worldwide.

## THE JOURNEY CONTINUES...

Throughout these years of development and success, Dancoly has never lost touch with the power of plants and the magic experienced by Gilles le Bret all

those years ago. Its latest product launch is Helichrysum, renowned as Immortelle, is an eternal flower that never fades even if after it dries. Its unique ingredients give special functions and can deeply moisturize and repair dry and damaged hair from within.

### Helichrysum Revitalizing Shampoo and Conditioner

Professionally formulated for dry, damaged or frizzy hair, this shampoo contains Helichrysum essence and vitamin A, E which can effectively prevent UVA and UVB damage while repairing the damaged areas of hair shaft. Helichrysum moisturizing essence penetrates into the hair shaft to create a barrier for repairing dry, coloured or chemically treated hair, reviving the hair back to its natural shine and elasticity.

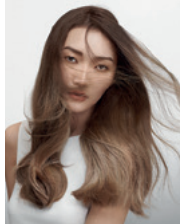
#### DIRECTIONS:

Wet hair and apply shampoo, gently working lather into scalp and hair. Rinse thoroughly. For best results, follow with Helichrysum Revitalizing Conditioner.

For further information about Dancoly please visit: [www.dancoly.com](http://www.dancoly.com)







Hair: Daniel Martin  
Photo: Ralph Mecke  
Colour: Agnes Westerman &  
William Wilson  
Make-up: Jochen Pahs  
Model: Jisu Hong  
Products: Goldwell

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